



April 15, 2018

FAIR HILL POINT TO POINT

Come to the Races!

Fun for the whole family! Live band, carriage parade, Games for kids and much, much more!

Tickets: Adults \$10, kids under 12 - \$5, Military ID—free.

Location: Fair Hill Race Track, Elkton, MD

Fair Hill Point to Point generously donates proceeds to the Fair Hill Nature Center - an independent non-profit organization dedicated to teaching environmental stewardship to nearly 9,000 school children every year, as well as adults and families through nature-based programs. Their teaching center is in need of upgrades and additional teaching space. With the addition of state of the art exhibits and outreach, their impact and programming can be greatly expanded. Learn more about their programs at www.fairhillnature.org

This event attracts several thousand attendees. It is a wonderful opportunity for your organization or group to get your message or product out to this target audience.

Send us your artwork or message and we will place your ad into a glossy full page or half page ad.

FAIR HILL POINT TO POINT PROGRAM ADS

Covers - Full Color (Back, \$1,000, Inside Front \$500, Inside Back \$500)

5.5"wide x 8.5"high (trim size)

Please keep all copy a minimum of half an inch away from trim.

Please add .125" bleed on all sides.

Color: cmyk

Full-page Ads Black and White \$250

Size: 5" wide x 8" high (no bleeds)

Grayscale for b/w ads

Half-page Ads Black and White \$150

The specs for a full page ad are:

Size: 5" wide x 4" high (no bleeds)

Grayscale for b/w ads (please specify)

All artwork should be high resolution (300 dpi at actual size)

Acceptable formats: PDF, PSD, TIF, EPS, AI, JPG

Please email ad to: fhp2p@fairhillnature.org

Ad Submission deadline: April 1

Checks should be made payable to: Fair Hill Point-To-Point, 630 Tawes Dr. Elkton, MD 21921

First Name			Last Name			Organization Name		
Address								
Email						Phone		
Ad Size (Circle one): Back Cover \$1,000 Inside Front \$500 Inside Back \$500 (1st come first served)								
FullPage—\$250 BW					Half Page \$150 BW			